

## RDN GLOBAL Data Protection Policy

### 1. Policy Overview:

This Data Protection Policy outlines the principles and procedures that REAL DIRECT NETWORK GLOBAL LTD. trading as RDN GLOBAL follows to ensure the protection and lawful processing of personal data collected before, during and after their events.

The policy applies to all events organized by RDN GLOBAL and encompasses the processing of personal data of attendees, participants, vendors, and any other individuals involved in the events.

### 2. Data Collection and Processing:

RDN GLOBAL collects personal data such as names, emails, contact information, payment details, and any other relevant information necessary for event registration and management.

Personal data is collected lawfully, fairly, and transparently, with explicit consent obtained from individuals whenever required.

The data collected is used solely for the purpose for which it was provided, such as event registration, communication, and administration.

### 3. Data Security Measures:

RDN GLOBAL implements appropriate technical and organizational measures to ensure the security of personal data, including encryption, access controls, and regular security assessments.

All personal data is stored securely and access is restricted to authorized personnel only.

Procedures are in place to promptly respond to and mitigate any data breaches that may occur, including notifying the Information Commissioner's Office (ICO) and affected individuals where necessary.

### 4. Third-party Data Sharing:

Personal data may be shared with third parties such as event partners, service providers, and sponsors only when necessary for the organization and management of events.

Third-party data sharing agreements are established to ensure that third parties adhere to similar data protection standards and obligations.

### 5. Attendee Rights:

Attendees have the right to access, rectify, and erase their personal data held by RDN GLOBAL.

Requests to exercise these rights should be made in writing to us.

### 6. Marketing and Communication:

Attendees' contact details may be used for marketing communications related to RDN GLOBAL's future events or relevant offers, subject to explicit consent obtained during registration.

Recipients of marketing communications have the option to unsubscribe from further communications at any time.

### 7. Legal Compliance:

RDN GLOBAL complies with the Data Protection Act 2018 and the General Data Protection Regulation (GDPR), as well as any other applicable data protection laws and regulations.

Regular reviews of this policy are conducted to ensure ongoing compliance with relevant legislation and best practices.

#### 8. Policy Enforcement and Monitoring:

Compliance with this policy is mandatory for all employees, contractors, and third parties involved in organizing events on behalf of RDN GLOBAL.

The DPO is responsible for monitoring compliance with this policy and implementing necessary measures to address any breaches or non-compliance.

#### 9. Communication and Transparency:

RDN GLOBAL communicates its data protection practices to attendees through a Privacy Notice, which is readily accessible on its website and provided to attendees during event registration.

Attendees are encouraged to contact the DPO with any questions or concerns regarding the processing of their personal data.

#### 10. Policy Review:

This Data Protection Policy is subject to regular review and may be updated as necessary to reflect changes in legislation, technology, or organizational practices.

Any updates to the policy will be communicated to relevant stakeholders and made available on RDN GLOBAL's website.

RDN GLOBAL is committed to ensuring the privacy and security of personal data collected during its events, and to complying with all relevant data protection laws and regulations in the United Kingdom.